

MAHSA AVENUE INTERNATIONAL COLLEGE

DK263(W)

BUSINESS



Diploma in Business

KPT/JPT (R2/340/4/0570) MQA/A5458 09/27

Diploma in Human Resource Management

KPT/JPT (N/0414/4/0162) MQA/FA12889 06/27

Diploma in Fashion Marketing

KPT/JPT (N/0415/4/0055) MQA/PA18761 10/30

Certificate in Business

KPT/JPT (R3/0410/3/0040) MQA/A6264 07/30



MAHSA Avenue International College

MAHSA Avenue International College (MAIC), a subsidiary of the MAHSA Education Group, is a leading private higher education institution in Malaysia. We offer a diverse range of MQA-accredited programmes, including certificates, diplomas, and SKM-certified courses in Graphic Design, Multimedia, Mass Communication, Information Technology, Business, Human Resource Management, Health Science, Public Health Assistance, Hairdressing, and Beauty and Aesthetics. Through a strategic partnership with the University of Portsmouth, MAIC will also soon offer Bachelor's Degree programmes.

At MAIC, we deliver value-based education that equips students with essential knowledge, practical skills, and strong social responsibility. Our mission is to nurture ethical, innovative, and industry-ready graduates who contribute positively to society while supporting sustainable development.

Community engagement is embedded in our culture, from management to students, through active collaborations with non-profit organisations on impactful community service projects. These initiatives help instil compassion, empathy, and social stewardship while encouraging personal growth.

To strengthen employability, MAIC collaborates with industry leaders and institutions through Memoranda of Understanding (MOUs), enriching the curriculum with real-world expertise through talks, workshops, mentorship, and hands-on learning.

MAIC also provides clear pathways for academic and career advancement, including articulation opportunities to MAHSA University and the University of Portsmouth, ensuring students are prepared for lifelong success in an evolving global landscape.



Success Begins with Great Ideas

PRIDE 2.0: Future-Proof Education at MAIC

At MAHSA Avenue International College, PRIDE 2.0 (Professional and Industry Driven Education) is our signature ecosystem that empowers students to excel through a strong foundation of skills, industry exposure, and technology. Built to support MAHSA's "Be More" mission, PRIDE 2.0 goes beyond traditional learning by shaping confident graduates who are ready for the future and the workplace.

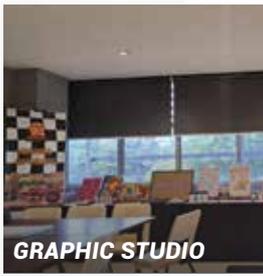
Through PRIDE 2.0, students develop essential competencies in leadership, entrepreneurship, innovation and technology (including AI), and sustainability, supported by micro-credentials and digital learning. Students also gain early access to real-world opportunities through PRIDE Connect, including practicums, externships, structured internships, and apprenticeships, ensuring every learner graduates with both academic achievement and industry-ready experience.



WHY STUDY WITH US?

- Dynamic & Industry Related Curriculum
- Innovative & Creative Teaching Approach
- Strategic Location & Excellent Amenities
- Internship Opportunities with Industry Partners
- Personalised Student Support

EXCELLENT AMENITIES



CAREER PATHWAY



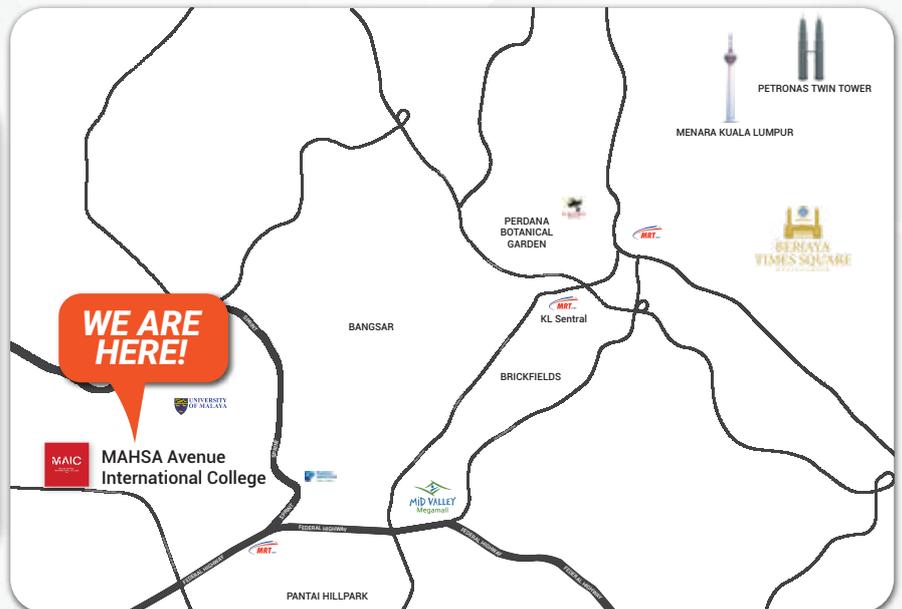
MAP & AMENITIES

ROUTE

MAHSA UNIVERSITY (TIMUR) **PJ01** **PJ02** **T786** **T790**

MRT PHILEO > MAIC

LRT TAMAN JAYA > MAIC



DIPLOMA PROGRAMMES

SCHOOL OF BUSINESS



STRATEGY & POWER

LIFE

2020



Diploma in Business

KPT/JPT (R2/340/4/0570) MQA/A5458 09/27

PROGRAMME OVERVIEW

The programme emphasises the importance of understanding how organisations function operationally and financially. It also establishes a solid foundation for students wishing to gain an insight into business. The Diploma in Business will help students recognise opportunities and take advantage of the changes that occur. This specially designed programme covers requirements by incorporating disciplines such as management, marketing, accounting, operations management, human resources, entrepreneurship, and soft skills.

PROGRAMME STRUCTURE

Year 1

- Fundamentals of Management
- Fundamentals of Economics
- Communicative English
- Principles of Marketing
- Business Mathematics
- Organization Behaviour
- Fundamentals of Entrepreneurship
- Human Resource Management
- Introduction to Business
- Introduction to Public Relations
- Introduction to Accounting
- Co-Curricular Project
- Penghayatan Etika dan Peradaban/Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking

Year 2

- Business Communication
- Introduction to Business Law
- Business Ethics
- Business Analytics
- Consumer Behaviour
- Digital Business
- Introduction to Strategic Management
- Introduction to International Business
- Introduction to Human Resource Development
- Business Process Management
- Marketing Management
- Management Information System
- Kursus Integriti Anti Rasuah

Year 3

- Industrial Placement

CAREER PROSPECTS

- Business Consultant
- Business Analyst
- Administrative Executive
- Marketing Executive
- Accounting and Finance Executive
- Human Resources Executive
- Customer Service Executive
- Business Development Executive
- Academician

ENTRY REQUIREMENTS

MALAYSIAN STUDENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	Pass in BM & Sejarah

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIAL



*Nur Shazana Zulaika
Binti Kelana*

MAHSA Avenue International College has been a fantastic place to learn and grow. The learning opportunities in the Business program are amazing. I found most empowering was the focus on independent business.



Diploma in Human Resources Management

KPT/JPT/(N/0414/4/0162) MQA/FA12889 06/27

PROGRAMME OVERVIEW

The Diploma in Human Resource Management helps you recognise opportunities and take advantage of the transformation. The specially designed program nurtures students with human resource knowledge and skills that emphasise various methods in retaining talented candidates and modifying company rules and policies. Moreover, it fulfils the industrial requirements in several specialist subjects in HR, including employer branding, HR business partners, and change management.

Year 1

- Fundamentals of Management
- Fundamentals of Economics
- Communicative English
- Principles of Marketing
- Business Mathematics
- Organization Behaviour
- Fundamentals of Entrepreneurship
- Human Resource Management
- Human Resource Planning
- Introduction to Public Relations
- Introduction to Accounting
- Co-Curricular Project
- Penghayatan Etika dan Peradaban/Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking

Year 2

- Industrial Relations
- Business Communication
- Business Ethics
- Business Analytics
- Human Resource Information System
- Digital Business
- Compensation & Performance Management
- Malaysia Labour Act
- Introduction to Human Resource Development
- Business Process Management
- Introduction to Safety and Hazard Management
- International Human Resource Management
- Kursus Integriti Anti Rasuah

Year 3

- Industrial Placement

CAREER PROSPECTS

- Human Resource Generalist
- Talent Management Executive
- Human Capital Management
- Talent Acquisition Officer
- Safety Assistant
- HR Development Specialist
- Technical Recruiter
- Recruitment Consultant
- Employee Relations Consultant
- Academician

ENTRY REQUIREMENTS

MALAYSIAN STUDENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	Credit in English, Pass in BM & Sejarah

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIAL



Trisha Jayran

At MAHSA Avenue International College, Diploma In Human Resource Management program offers a well-structured and comprehensive curriculum that covers essential topics highly relevant in today's dynamic business environment.



Diploma in Fashion Marketing

KPT/JPT (N/0415/4/0055) MQA/PA18761 10/30

PROGRAMME OVERVIEW

This programme is suitable for students who love fashion and want to learn marketing skills. It combines fashion, business, and digital knowledge in one programme. Students will gain practical skills through projects and hands-on learning. A three-month industrial training helps students gain real working experience in the fashion industry. Graduates are well-prepared for jobs in fashion retail, marketing, and brand promotion.

PROGRAMME STRUCTURE

Year 1

- Penghayatan Etika dan Peradaban
- Bahasa Melayu Komunikasi 1
- Fundamentals of Management
- Fundamentals of Economics
- Communicative English
- Co-Curricular Project
- Essential of Modern Age Digital Skills
- Principles of Marketing
- Organizational Behaviour
- Business Communication
- Fundamentals of Entrepreneurship
- Human Resource Management
- Digital Marketing
- Qualitative and Creative Thinking
- Bahasa Kebangsaan A
- Fundamental of Accounting and Finance

Year 2

- Kursus Intergriti Anti Rasuah Consumer Behavior
- Introduction to Advertising
- Digital Business
- Fashion Promotion
- Portfolio Development
- Web Publishing
- Photography
- Final Project
- Marketing Research
- Introduction to International Business
- Fashion Retailing
- Marketing Management

Year 3

- Industrial Training

CAREER PROSPECTS

- Fashion Marketing Executive
- Fashion Merchandiser
- Fashion Designer (with marketing focus)
- Retail Fashion Associate / Fashion Advisor
- Content Creator / Social Media Executive
- Fashion Buyer
- Visual Merchandiser
- Public Relations (PR) Executive
- E-commerce Fashion Executive

ENTRY REQUIREMENTS

MALAYSIAN STUDENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Pass with Grade C in any subject (2.0)
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
SKM	Level 3 in the related field
Certificate	Level 3 (MQF) in the related field
ADDITIONAL REQUIREMENT	NA

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIAL



Alya Natasha

MAIC has given me more than just knowledge in fashion marketing. It has shaped my confidence and creativity. Through hands-on learning and supportive lecturers, I learned how to express ideas, understand branding, and prepare myself for the real fashion industry.



CERTIFICATES



Certificate in Business

KPT/JPT (R3/0410/3/0040) MQA/A6264 07/30

PROGRAMME OVERVIEW

The Certificate in Business focuses on understanding the ways organisations function operationally and financially. This programme establishes foundation aspects for students wishing to gain an insight into business and those planning to progress to Diploma. This specially designed programme nurture students with fundamental business knowledge and skills. It instils innovative entrepreneurial competencies and develops critical thinking skills in an experiential learning environment.

PROGRAMME STRUCTURE

Semester One

- Fundamentals of Management
- English for Academic Purposes
- Malaysian Studies 1 / Bahasa Melayu Komunikasi
- Introduction to Business
- Human Resource Management

Semester Two

- Organizational Behavior
- Business Statistic
- Fundamentals of Economics
- Introduction to Human Resource Development
- Principles of Marketing
- Fundamentals of Information Technology

Semester Three

- Introduction to Accounting
- Introduction to Brand Management
- Principles of Societal Living

Semester Four

- Digital Business
- Fundamentals of Entrepreneurship
- Introduction to Advertising
- Business Communication
- Profesional Image building
- Business Ethics

CAREER PROSPECTS

- Business Consultant
- Business Analyst
- Administrative Executive
- Marketing Executive
- Academician
- Accounting and Finance Executive
- Human Resources Executive
- Customer Service Executive
- Business Development Executive

ENTRY REQUIREMENTS

MALAYSIAN STUDENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	1 credit in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in any 1 subject
O-LEVEL	Grade C in any 1 subject
SKM	Pass Level 2 in related field
ADDITIONAL REQUIREMENT	NA

STUDENT TESTIMONIAL



Abillashaa Loganathan

My time in MAIC are just memorable and irreplaceable, thanks to the lecturers here. They were passionate in teaching us, giving their all in making sure we strive in what we're doing while also giving the necessary support whenever there were any obstacles that we face.





MAIC

Celebrating Memories, Creating Future!

Partnership
University of Portsmouth, MAHSA University,
MAHSA Avenue International College.

**BUILDING STRONG
LEADERS TOGETHER!**



Contact Us

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-  Monday - Friday
9.00 AM - 6.00 PM

